

SEARLE GRAIN COMPANY, LIMITED



# Any Time is Tea Time

## "SALADA" TEA

### A Pot Of Gold?

It is said that people learn by experience. True, undoubtedly, but one wonders sometimes just how much experience is needed for some people to learn some lessons.

In illustration one might cite the well established axiom that "there is no royal road to wealth." Experience, reaching back for centuries has amply proved the truth of this assertion but the lessons of the past do not appear to be very deeply engraved on a good many human minds, or if the truth of the statement is admitted and recognized, it is quite frequently ignored or blindly waived aside.

Why is it that so many people are easy to convince, against all the laws of sound economics, in defiance of recorded history and experience, in opposition to their own inherent common sense, that there is a pot of gold at the end of the rainbow to be had merely for the gathering?

Why is it that people of fair education, people who are well read, people who usually apply good sense in the pursuit of their daily avocations and even demonstrate shrewd ability in ordinary business transactions, fall an easy prey to the lure of financial fakirs, confidence tricksters and unscrupulous sharks?

There can be only one answer to these questions and that is that people of ordinary intelligence and acumen who succumb to the wiles of the tricky financial gangster and invest hard earned savings in wild projects and doubtful schemes have permitted blind, unreasoning hope to supplant judgment and common sense. In other words, the desire to get something for nothing or to acquire a lot from a little is allowed to over-ride good sense. The inevitable result of such lapse is disastrous speculation in schemes in which every card is stacked against the player.

And once the victim has allowed himself to be lured into the net by promises of huge returns and great rewards it is astonishing how reluctant he is to admit even to himself that he has been ensnared even after the truth is revealed in unpleasant starkness. The net in which he is caught is made of golden meshes and rather than credit anything else he is ready to believe the most impossible stories and back up his faith by sending good money after bad until he is ultimately strangled.

A remarkable illustration of the operation of this psychological trait was recently unfolded in the expose of the "Drake estate" frauds in the Chicago courts when it was revealed that 70,000 residents of mid-western States had contributed a total of \$1,350,000 to a group who represented they held claims to the Sir Francis Drake estate, consisting of incredible wealth in Great Britain plus title to debts owing the estate in 66 countries of the world with compound interest which had been piling up for 300 years. It was represented that those who would contribute funds to enable the group to settle up the estate would reap a thousandfold on their investment.

Even after the ringleader was sentenced to a ten-year term in jail money continued to roll in to his agents who collected on a commission basis to further their alleged efforts to "collect the estate", evidence in the trial of 41 of these collectors revealed.

Wild stories were told at campaign meetings and, judging from the resultant flood of money, believed. Prospects were told that all the silver and gold in the world really belonged to the estate, which was why the United States began calling in both and why England departed from the gold standard, that when Roosevelt was reported on a fishing trip he was actually in England settling the estate and that the ring leader was not in jail but was waiting to release a secret understanding with the Bank of England, which would start the golden flood pouring across the prairies. One of the prospects is reported to have written the Bank of England, and when told the Drake estate had been settled long ago, "repeated his plaintive query, 'What steps do I take to get my money?'"

It reads like a fairy tale, but it is opportune to point out that for this one scheme which received a great deal of publicity, there are hundreds of others to which the unsuspecting public is invited to subscribe, about which not much is heard.

Such appeals are invariably launched on the well-founded assumption that there are still plenty of people gullible enough to part with their money if the bait is made sufficiently glittering in the form of handsome returns at short notice.

Those who are tempted by such blandishments would do well to hesitate before taking the plunge into dubious waters and particularly to be wary of glittering promises of speedy and handsome dividends. Money is not made that way, except by the few who are out to "take the suckers for a ride."

For the average man or woman there is just one reasonably safe way to ensure a competence for old age and that is by the slow and painful route of hard work, thrift and investment of savings in sound securities, remembering that the sounder the security, the smaller will be the returns. Such method requires courage, persistence, self-denial, endurance and intelligence, but it is the only rational way, for there is no royal road to riches.

### Russia's Communal Kitchens

Preparation Of Food Is Done Entirely By Machinery

Twenty-one million Russians are being fed to-day from communal kitchens. Last year they consumed ten billion dishes. During the past six years the number of persons served from such kitchens has increased by 20 times; and the service is still growing. One kitchen now in course of construction will be capable of preparing 450,000 dishes a day. The preparation of food in these organizations has become so highly mechanized that the food is not touched by human hands during the whole process.

### Learned Too Quickly

Robot Narrowly Missed Killing Its Tutor With Gun

A new trick that he was adding to his mechanical man's repertoire at the Pacific International Exposition in San Diego, California, almost cost the life of Henry C. May, inventor.

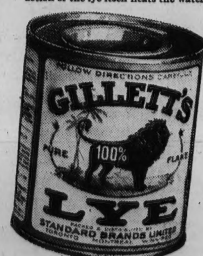
May was trying to teach the robot to shoot a revolver. The mechanical man learned more quickly than he anticipated, and shot him in the head. He will recover.



## NO NEED TO RUB AND SCRUB

Gillett's Pure Flake Lye takes off those ugly yellow stains and won't harm enamel or plumbing. Once a week pour it full strength down toilet bowls and drains. It kills germs, banishes odors as it cleans. Frees trap and drainpipe from obstructions. And use Gillett's Lye in solution\* for all kinds of heavy cleaning tasks. It eats dirt. Saves you hard work. Always keep a tin on hand!

\*Never dissolve lye in hot water. The action of the lye itself heats the water.



FREE BOOKLET—The Gillett's Lye Booklet tells dozens of ways this powerful cleanser and disinfectant makes housework easier. Also tells how to make soap at home and gives helpful information on farm sanitation. Write for a free copy to Standard Brands Ltd., Fraser Ave. & Liberty St., Toronto, Ont.

### May Build Salt Refinery

Test Drilling Will Start Soon At Salt Beds In Alberta

Erection of a \$70,000 salt refinery at McMurray, Alberta, in the spring will be carried out by a new company, according to R. I. Batchelor of Cornwall, Ontario, head of the new firm, who recently returned from a week's inspection trip at the salt beds.

A diamond-drill crew will commence operations as soon as the cold snap breaks in the north and will continue test drilling until spring on the property leased from the provincial government, said the former Calgary bank manager.

If present indications of the extent of the salt bed are confirmed, the refinery will be constructed in the spring, Mr. Batchelor said. Plant will have a production of 30,000 tons of salt a year and will employ in the neighborhood of 40 men.

Questioned regarding a market for the product Mr. Batchelor stated Alberta alone consumes from 34,000 to 32,000 tons yearly.

Central western provinces use 70,000 to 80,000 tons a year. Plant will be confined to manufacturing table salt at the outset and will branch into various grades later. The salt is mined by drilling and pumping the salt to the surface in the form of brine. The brine is evaporated in the refinery.

Refinery will be erected beside the railway at McMurray and if necessary the brine may be piped from wells some distance away.

Production is expected to commence by next September.

### Taxed Captain's Skill

Locomotives Broke Moorings In Storm And Jumped About Deck

To have four 72-ton locomotives dance about the deck of a little tramp steamer in a monsoon on the Indian Ocean, was the experience of Captain H. Nyegaard master of the Othander. He told of his perilous trip on arriving at Singapore, Malaysia. The locomotives were on their way from Alsace-Lorraine to China and were strapped to the deck with heavy chains. Their 30-foot tenders were in the hold. The terrible wind wave after wave over the little vessel until she was practically under-water all the time. Suddenly, Captain Nyegaard said, the locomotives lifted and jumped about as if alive, nine of the chains having parted. For several hours the ship had to be maneuvered to keep it above water and the locomotives on deck. Stopping at Bombay Captain Nyegaard had the bindings renewed.

### Smoke Drift Of London

Reports Would Indicate It Travels For Long Distance

That smoke originating in England is being observed in other parts of Europe was reported at the annual conference of the National Smoke Abatement Society in Bristol, England, by Dr. A. G. Ruston, of Leeds University. "Smoke from industrial England has been observed," he said, "as far west as Valencia Island, on the West coast of Ireland; the smoke drift of London is frequently seen by air pilots over the Channel and Northern France; a soot fringe on the edge of Coniston Water—derived from Lancashire and the West Riding of Yorkshire—has been photographed; and it has been alleged that the sheep on the Isle of Man turn darker in color when an east wind blows across from Lancashire."

### An Unusual Sale

Railway In New Brunswick Brought \$100,000 At Auction

The Tobique Valley railway, running 26 miles from Perth Junction to Plaster Rock, was sold for \$100,000 to E. Ronald Jones and E. B. Harley, Saint John, at a public auction, unique in Canada's history. In 1897, the year of its completion, the railway was leased to the Canadian Pacific railway for 99 years, and rental from the C.P.R. will be the only source of revenue for the purchasers for the next 60 years.

Snow And Apple Blossoms  
So much snow has fallen in the region of the Zugspitze Mountain, in Upper Bavaria, that ski-ing has already become possible. And down in the valleys chestnuts and apple trees have just burst into bloom for the second time this year.

A publication issued by the Forest Service of the Department of the Interior indicates that the forests of Canada supply over half the raw material used in the world for the manufacture of rayon or artificial silk.

## BIG BEN

The PERFECT Chewing Tobacco

### SELECTED RECIPES

#### CARAMEL NUT PUDDING

1 cup brown sugar  
1/2 cup Crown Brand Corn Syrup  
1/2 cup boiling water  
2 cups scalded milk  
4 tablespoons Benson's Corn Starch  
1/2 teaspoon salt  
1/2 cup cold milk  
2 eggs  
1/2 teaspoon vanilla

Melt the sugar to caramel; add the boiling water gradually; cook until it is fairly thick. Mix the Benson's Corn Starch, Crown Brand Corn Syrup, salt and cold milk. Add gradually to the hot mix in a double boiler. Stir constantly and as mixture begins to thicken add caramel. Cook 45 minutes, stirring every 10 minutes. Add the yolks of the eggs which have been well beaten. Cook again for three minutes. Add flavoring and pour into a greased baking dish. Top with the following mixture.

2 egg whites stiffly beaten  
2 tablespoons fine fruit sugar  
1 tablespoon Benson's Corn Starch  
Sprinkle with nuts and brown in the oven. Chill and serve.

### Size Remains The Same

An anthropologist reports that the human brain has not increased in size since the 'days of Neandertal' man who lived in the Old Stone Age; and brains have decreased in size, in Europe at least, within the past 10,000 or 20,000 years.

### Safety-At-Sea Service

Reports received from four liners on the Atlantic stated reception of complete weather maps by radio facsimile had been successful, according to Charles Fannill, president of the Radiomarine Corporation of America, which has just started the new safety-at-sea service.

## NO MORE Stomach Trouble!

Now can eat anything without pain or after effects.

"For a long time I suffered badly from indigestion. I tried many remedies but got worse until I started Fruit-A-Tives. Then it was not long before I was entirely well and could eat anything without pain or after effects"—so says Mr. S. Sansone, Toronto, Ont.

Fruit-A-Tives are a famous doctor's prescription. They contain concentrated extracts of APPLES, ORANGES, FIGS, PRUNES and HERBS. That is why Fruit-A-Tives act naturally to bring all the organs of elimination to healthy, normal action... why they bring, not temporary, but lasting relief.

## FRUIT-A-TIVES

Nature's Fruits and Herbs

### Gift For Noted Pianist

Watch Made Especially For Paderewski Had No Dupes

Paderewski, the great pianist, is to be presented with a watch which he will know is his. It has just been completed in Warsaw. The time-piece has the hours represented by the letters I. J. Paderewski, a piano keyboard representing the minutes. The hour hand is in the form of a pen, the minute hand like a conductor's baton, the second dial marked with the name of the district in which Paderewski was born, and round the dial are the notes of 12 Paderewski compositions. It is said to keep perfect time.

## School Absences Due to Colds Cut Almost One-Half

Famous Colds-Control Plan Tested in Three Series of Clinics Among 5,118 School Children

FURTHER PROVED IN HOME USE

School absences due to colds have been reduced nearly one-half (40.2%) by following Vicks VapoRub for Better Control of Colds. This is shown in records of clinics among 5,118 school children.

Mothers and teachers alike welcome Vicks Plan as a practical guide to fewer and shorter colds. This commonsense, medically sound Plan is based on three simple steps:

1. To Help Build Resistance to Colds Live normally—avoid excesses. Eat simple food and keep elimination regular. Drink plenty of water. Take some exercise daily—outdoors preferably. Get plenty of rest and sleep.

2. To Help Prevent Many Colds At the first warning of nasal irritation, sniffle or sneeze, use Vicks VapoRub—just a few drops up each nostril. VapoRub is especially designed for the nose and upper throat—where most colds start. Used in time, VapoRub helps to prevent many colds—and to throw off head colds in the early stages.

3. To Help End a Cold Sooner If a cold has developed, or strikes without warning, rub throat and chest at bedtime with Vicks VapoRub. VapoRub acts two ways at once: (1) By stimulation through the skin, like a poultice or plaster; (2) By inhalation of its penetrating medicated vapors, direct to inflamed air-passages. Through the night, this combined vapor-poultice action loosens phlegm, soothes irritation, helps break congestion.

What Vicks Plan can do for others has been indicated not only in clinics, but also in the further proof of everyday home use by thousands. What it can do for you and your family can be proved only by trying it. Directions for following the Plan come in each package of Vicks VapoRub and Vicks VapoRub.

Purity Flour—the very "flower" of the world's best wheat—is always uniform and dependable—rich in nourishment and flavor—for cakes, pies, flaky pastry and bread. A strong flour that goes farther.

## PURITY FLOUR

Best for all your Baking

## BANISH RHEUMATISM

### Sleeplessness

Take PHOSFERINE. Thousands endorse this great British tonic for the quick, sure way it ends rheumatic aches and stiffness, and soothes the nerves. PHOSFERINE builds you up. Gives you new energy. Helps you to sleep like a log. Start with PHOSFERINE now—just a few tiny, economical drops each day. FOR

Fatigue—Sleeplessness—General Debility—Rheumatoid Convalescence—Nervous—Anemic Condition—Indigestion—Rheumatism—Grippe—Neurage—Neuritis—Loss of Appetite

## PHOSFERINE

THE GREAT BRITISH TONIC

At Your Drug Store—in Liquid or Tablet Form at the following reduced prices

3 Sizes — 50c — \$1.00 — \$1.50

The \$1.00 size is nearly four times the 50c size and the \$1.50 size is twice the \$1.00 size.

### Robbed Press Of Headline

Prince Of Wales Had Fall Papers Did Not Get

Rt. Hon. Raoul Dandurand, government leader in the Senate, told the Red Chamber how King Edward as Prince of Wales "got even" with newspapers for publishing pictures of him thrown by horses.

The Senator described a meeting with the Prince in 1927 and a discussion of horse racing in which the Prince said he had no more falls than the average rider but that "terrible photographers had him in the press all the time."

"I once got even with them," he quoted the Prince as having told him. "I robbed them of a big headline. On the polo grounds at the other end of the field, far away from the clubhouse, I was knocked down by a mallet stroke which grazed the eye and made a gash on the eye-lid. My shirt was covered with blood. I was picked up and driven to a nearby hospital where I was given three stitches. If reporters had been at hand the world would have been told I was dead."

There are more people to the acre in Barbados than on any other spot in the western hemisphere. 2140



## WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Rarin' to Go

The liver should purify your blood daily. If this bile isn't flowing freely, it clogs the liver. It takes those good, old Carter's Little Liver Pills to get these two pounds of bile flowing freely and make you feel "up and up." Harmless and gentle, they make the bile flow freely. They do the work of a cathartic but have no calomel or mercury in them. Ask for Carter's Little Liver Pills by name! Substitutes refuse anything else, etc.

### System Has Been Changed

Canada Makes Banknotes Into Pulp Instead of Burning Them

The Canadian Government now "boils" its old banknotes instead of burning them. Last year \$50,000,000 in common bank notes were dumped into a huge vat and papered to a pulp, which was sold to boiler-makers. Burning of old bills was abandoned as "wasteful" and because of the possibility of scraps of notes, partially burned being carried through chimneys to the outdoors.

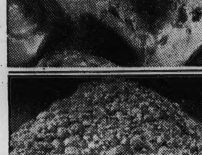
A hen's egg is three-fourths water.

## EACH CAKE WRAPPED AIR-TIGHT

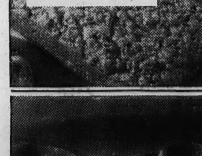


ROYAL YEAST CAKES are always Full Strength

RAISIN BREAD



STREUSEL CAKE



PARKER HOUSE ROLLS



Royal Yeast Cakes and Royal Sponge Recipes assure light, tasty breads...

Royal Yeast Cakes come to you with the protection of a special air-tight wrapper for each cake! This assures absolute freshness—full leavening power. You can use Royal Yeast Cakes the day you buy them—or months later—and be sure of uniform results! No wonder 7 out of 8 Canadian women who use yeast insist on Royal!



BOOKLET FREE!

"The Royal Yeast Baking Book gives tested Royal Sponge Recipes for the breads illustrated above and many others. FREE! Just send coupon."

STANDARD BRANDS LIMITED  
Finner Ave. and Liberty St., Toronto, Ont.  
Please send me the free Royal Yeast Baking Book.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
Town \_\_\_\_\_ Prov. \_\_\_\_\_

## FLEMING'S FOLLY

— BY —  
LAWRENCE A. KEATINGE

### SYNOPSIS

The story opens with Link Fleming addressing a meeting of Boone County cattlemen, called together with the object of forming an irrigation company.

Roper Kilgo, the boss of the Rawhide and nearby ranges, who seemed to approve the plan, but was really opposed to it, had forced Soak Torney, a derelict mining engineer, whom Kilgo knew would be called upon to give his expert opinion in favor of the scheme, to reverse his earlier endorsement, and declare that irrigation in Boone county so far as Fleming's plan was concerned was only a new-fangled way to waste money.

The meeting terminates, but Buzz Hamilton and his sister, Helen, Link and Kilgo stay behind and Helen asks Fleming questions about his irrigation plan. This angers Buzz, who accuses Fleming of trying to influence his sister and, as he asserts, ruin his "spread." Buzz shoots at Fleming in an uncontrollable fit of anger, but Buster Townsend, Link's foreman, is shot in the stomach, and Fleming is uninjured. Buzz is arrested and sentenced to three years' imprisonment.

Helen and Fleming form a partnership to provide irrigation for their own properties.

Fleming goes home and studies the plans drawn by Torney to learn whether they could be adapted to a smaller scheme suitable for his and Helen's land, and is satisfied it could be done. Feeling cold, he lights the fire and there is an explosion that wrecks the house, burns it and the plans and renders Link unconscious. He is rescued from the blaze by an employee.

(Now Go On With The Story)

### CHAPTER VIII.—Continued

He started after. "Aw, Helen! It's only that I feel bad about you going busted on Fleming's fool idea. I'll come along and carry yore things. Say, I always had a weakness for yuh, and that's why I'm afraid about this crazy waste scheme—"

"I need salt," she mused, "and some canned goods. You may carry

## Now Science Explains Why So Many People Past 40

Feel That They're Slipping Losing Their "Grip" on Things



Many people "round 40 think they're "growing old." They feel tired a lot. "Weak." Have headaches, dizziness, stomach upsets.

Well, scientists say the cause of all this, in a great many cases, is simply an acid condition of the stomach. Nothing more.

All you have to do is to neutralize the excess stomach acidity.

When you have one of these acid stomach upsets, take Phillips' Milk of Magnesia after meals and before going to bed. That's all!

Try this. Soon you'll feel like another person! Take either the familiar liquid "PHILLIPS' Milk of Magnesia" or the convenient new Phillips' Milk of Magnesia Tablets. Made in Canada.

ALSO IN TABLET FORM: Phillips' Milk of Magnesia Tablets are on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genoa's famous Phillips' Milk of Magnesia.

PHILLIPS' Milk of Magnesia

Best for You and Baby Too

## Baby's Own Soap

10 Individual cartons

## Instant Relief From ITCHING

Are you tormented with the itching torture of eruptions, eczema, scabs, rashes or other skin afflictions? For quick and happy relief use pure, cooling, antiseptic liquid D.D.D. Prescription. This gentle oil soothes the irritated and inflamed skin, thus aiding nature itself to heal the disorder. No fuss—no mess. Clear, graceful and stainless—dries up almost immediately. Stops the most intense itching instantly. A \$6c trial bottle, at drug stores, will prove it—or money back. D.D.D. Prescription is made by the owners of ITALIAN BALM.

## Find Out

From Your Doctor if the "Pain" Remedy You Take Is Safe.

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

BEFORE you take any preparation you don't know all about, for the relief of headaches, or the pains of rheumatism, neuritis or neuralgia, ask your doctor what he thinks about it—in comparison with "Aspirin."

We say this because, before the discovery of "Aspirin," most so-called "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of "Aspirin" largely changed medical practice.

Countless thousands of people who have taken "Aspirin" year in and out without ill effect, have proved the medical findings about its safety were correct.

Remember this: "Aspirin" is rated among the fastest remedies yet discovered for the relief of headaches and all common pains... and safe for the average person to take regularly.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

## Demand and Get "ASPIRIN"

them if you'd really like to." She tripped into the odorous general store with Roper at her heels.

Down the street Sheriff Stephen fingered grayish stubble on his chin. "If Buzz Hamilton turns over a new leaf, it'll shore 'prise me. Yo're taking a big responsibility, Link, gettin' him paroled to yuh."

"Maybe I am. But it's going to please Helen a lot. Always makes her feel bad to think of Buzz in prison."

"Huh! Tried to kill yuh, didn't he? Buzz was always wild and scarcely ever without two many drinks under his belt."

"True. But perhaps six months behind stone walls have taught him a lesson. Anyway," the rancher went on as he glanced about for Helen, "don't mention that he's due on the stage to-day. I want to make it a surprise. Gosh, if you were a girl and your brother was in prison, I reckon you'd feel good to have him paroled, eh?"

Ames grunted, unable to picture himself as a girl. "Buzz is no good even if he is her brother, even if Jim Hamilton was about as square a guy as this county ever saw. No, sir, Buzz is just natchelly weak, always was an' always will be."

Fleming grinned indulgently and, sighting his partner in the Silver Creek Dam project, started down the sidewalk toward her. Kilgo followed from the general store carrying the girl's purchases.

"Stow them in my saddlebag, will you please, Roper?" she asked over her shoulder. "Link and I have to see Otto Pieper."

Their eyes met and they smiled. Fleming's look, however, changed to sober concern as they approached the door of the Stockmen's Bank. "If we don't talk Otto into this loan it's going to be hard to keep the boys workin' on the dam. We're behind with their wages now, but I'm afraid to ask more'n eight hundred. Smile a few times extra, will you?" He sighed. "If Otto says no, we're busted—sky high and permanent!"

Damp and gloomy, the bank interior, lay in silence but for the deliberate ticking of a clock on the wall. No one was in the place save Jimmy Farlane, the clerk, bent industriously over a huge ledger, and Pieper himself, seated at an oak desk in the rear. His sharp, weakened scrutiny lifted from a mass of papers as they approached, and his nod of welcome was curt and business-like.

"It's you two, eh?"

"Helena heart throbbed faster. "Mr. Pieper," she announced, "we're here on a matter that means profits for your stockholders."

His small, deep-set eyes appraised her shrewdly. "I suppose that fool irrigation scheme o' yours is out of cash again. Well, I don't see how I can do anything about it."

Link tossed his sombrero before the banker and, leaned forward, hands on the desk. "Otto," he'll let you off easy to-day," he grinned.

"All we need is eight hundred dollars."

The other stiffened. "Do you think this is the United States mint? Eight hundred dollars?" he repeated. "On what security, young feller?"

Helen and Link exchanged looks. "Well," he answered, staring at the back of his hand, "we thought maybe second mortgage."

Pieper lifted an accusing forefinger. "You know very well I turned you down twice on a second mortgage on either your property or Helen's. Isn't worth enough. This bank will take no such risk while I'm president!"

"Don't get mad, Otto. I—"

"Let's waste no more time; I'm very busy to-day." And the wiry banker busied himself with papers on his desk.

Helen's heart sank. Fleming looked at her, then moistened his lips. "If you don't care about a second mortgage, maybe we could fix up some kind of note. I'd like to keep business at home, rather'n take it over to that new bank at Atlas."

Pieper sighed like a man resigned to wasting a half hour. "What's the money for? Throwin' away on that day-dream of yours? Eh?" His thin rapping tones carried through the silent bank, and Helen saw the clerk pause in his work to listen.

"I tell you," the man went on, drumming skinny fingers on his desk, "it's nothing but sheer foolishness. Trying to make hundred-dollar-an-acre land out of old sand that isn't worth fifty cents! I've warned you, Fleming, time and again. You too, Helen Hamilton, and if your father was here he'd turn you over his knee. He'd paddle you where it'd hurt the most. Mighty good thing, too."

Blushing, she shifted uncomfortably at knowledge that Link was grinning.

"How about the eight hundred?" "I can't tie up money in frozen assets!"

"Why, eight hundred's a trifle, and you know it. Otto," he added persuasively, "we might be here seeking twice as much, but we decided to get along somehow. Trouble is, the heavy rains lately force us to work faster, hire more men to get the dam completed."

"But, it's going to be wonderful!" he hurried on as the other parted his lips to speak. "We'll raise four crops of alfalfa a year, think of it. Anything'll grow there. Otto, small grains too!"

(To Be Continued)

## A Long-Lived Race

Inhabitants Of Eastern Shores Of Black Sea Live To Great Age

The government of Abkhazian, a Soviet republic on the eastern shores of the Black sea, has started an investigation to find out why many of its citizen reportedly live to be more than 100 years old. The republic of Abkhazian is a small mountainous territory whose population is made up largely of farmers and sheep raisers. One of its citizens, Adleba Mazhagva, was reported to have reached 150 years of age in possession of good health, good memory and excellent sight.

## Record Of King's Messages

The last Christmas message of King George V, together with his jubilee messages, are recorded on steel tape in the vaults of the British Broadcasting Corporation, but will be used again only with permission of the royal family.

The Cuban barrel palm develops a barrel-like protuberance midway up the trunk.

2140

## \$500 in PRIZES FOR THE OTHER NEEDLE'S ANSWER



## 272 PRIZES in CASH and MERCHANDISE

2 PRIZES of \$50.00 EACH 250 FANCY SEWING BOXES  
10 PRIZES of \$10.00 EACH and containing an assortment of  
10 PRIZES of \$5.00 EACH Coats' and Clark's Threads.

Think a moment—what would the needlessness of Coats' and Clark's 6 cord Spool Cotton Thread—so firm and dependable no matter how fine—so strong and smooth and even. Every woman who sews with them KNOWS! Get an entry blank from your favourite store and jot down what you think the other needle would say of Coats' and Clark's 6 cord Spool Cotton. Send in your entry. You have 272 chances to WIN!

## The 5 Standards of Excellence

1. In COATS' and CLARK'S 6 CORD SPOOL COTTON, 6 Cord Cable Construction makes every thread, however fine, firm and dependable.
2. Strength that holds seams secure through years of use and laundering. There is no starch coating to give only temporary strength which vanishes in washing.
3. Smoothness to withstand friction of machine and hand sewing.
4. Elasticity to provide seams that will not break or pucker.
5. Evenness which permits easy, rapid movement through the eye of the needle under tension.

## COATS' and CLARK'S 6 cord SPOOL COTTON

Making Official Visits  
Hon. Vincent Massey, Canadian high commissioner to the United Kingdom, is shortly undertaking a series of official visits to several districts in England where Canada has important industrial and commercial associations.

It isn't what you earn that makes contentment. It is spending a little bit less.

## VICKS COUGH DROP

Medicated with ingredients of Vicks VapoRub  
FULL 2 1/4 oz. ONLY 15c

## Feel Tired? Backache?

FOR young girls growing into womanhood, for women in middle life going through the "change," or those who suffer from headache, weakening drains, backache and nervousness, Dr. Pierce's Favorite Prescription is just the vegetable tonic needed. Mrs. Robert Bryant of Warren, O., writes: "What wonderful medicine Dr. Pierce's Favorite Prescription is for weak, run-down women, or at least it proved so in my case. I felt tired and weary and had such pains across my back and in my sides. Dr. Pierce's Favorite Prescription soon restored me to good health. I felt fine, as only a healthy person can."

Buy of your neighborhood druggist today.

2140

Publishing a critical magazine is safe. The people sneered at are always the ones who don't read it.

Deer: lizards cannot tolerate excessively high temperatures.

## ALL the Benefits of Cod Liver Oil WITHOUT the Taste

The strength giving Vitamins A and D together with the bone and body-building Hypophosphates of Lime and Soda are happily combined in Scott's Emulsion, the easily digested Cod Liver Oil.

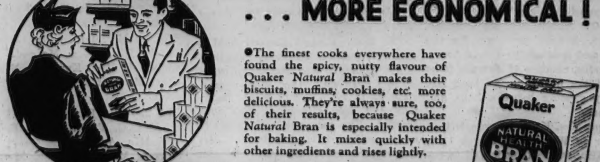
To help build up resistance against colds and other diseases, to help build strong straight bones and sound teeth, take

## SCOTT'S EMULSION

THE DIGESTIBLE COD LIVER OIL WITH THE PLUS VALUES

For Sale by YOUR DRUGGIST

## LET QUAKER NATURAL BRAN MAKE YOUR Baking MORE DELICIOUS ... MORE ECONOMICAL!



You can serve healthful bran dishes more often now, because Quaker Natural Bran is so economical. You realize, of course, how healthful bran foods are for your family. Quaker Natural Bran helps to keep them well.

Order some today. Your grocer has it. A folder of delicious bran recipes and a valuable coupon in every package.

## QUAKER Natural BRAN

Look for the Quaker Natural Bran display at your grocer's. He has all the things you need for the delicious recipes included on the recipe folder in each package.

# McFARLAND'S STORE NEWS

(The Home of Quality Merchandise)

## Men's Work Shoes

Work Shoes that give you a full measure of value for your shoe dollar

**Men's Work Shoe.** A substantial all leather shoe made from good black Menmonile grain leather. Plain toe with solid leather sole and insole. Full rubber heel. **2.89**  
Per pair .....



**Men's Black Leather Work Shoe.** With good quality outsole, half rubber heel, full outside pocket counter. Toe-cap. Good strong Menmonile grain leather. **2.95**

**Men's Black Menmonile Grain Work Shoe.** Same as the above numbers, plain toe, but finished with an extra top sole of strong panco on a double leather base. Per pair **3.29**

## Men's "Greb" Shoes

A COMPLETE LINE of these good Work Shoes for Spring. A full season's foot comfort is assured when you buy Greb's. They come in sizes and half-sizes, in both standard and extra wide widths, so you may get your exact size and be comfortable. Your friends will tell you what wonderful foot-ease and service you may get from these shoes.

**Greb Brown Bolivion Kip Work Shoe.** Stock is very soft and pliable. Have best grade Bend soles and half rubber heels. Plain toe. **3.95**  
This shoe is very popular .....

**Greb Double Toe Work Shoe.** Same stock as the above shoe, but with heavy toe cap and extra heavy outside pocket counter. A BEE width for wide feet. **\$4**

**Greb Arch Support Work Shoe.** Made from heavy black Bolivion kip stock. Has heavy steel arch support reinforcing a special built-in insole arch support. A real arch shoe. **4.50**

**Men's Goodyear Welt Tan Elk Shoe.** A very light easy shoe that is soft and pliable as a slipper, but will give wonderful service along with **4.95**  
the utmost comfort. ....

**Men's Black American Elk Shoe.** Made with the double Goodyear welt sole. Plain toe and as soft and easy to wear as chamois. This shoe is one of the most popular shoes in the Greb line due to its wonderful comfort and exceptional **5.95**  
wearing quality. ....



## G.W.G. PANTS

G.W.G. Iron Man Pants. You will find these pants the best in a work garment. Good fitting and extremely serviceable; you will like their good appearance in this type of garment. Per pair **2.75**

G.W.G. Red-Strap Work Pants, are made from the famous sno-bak denim and are properly cut and stitched. A pair **1.75**

## FOOD SPECIALS

Look at these prices

COCOA—Baker's Best Grade. 1 lb tins...**33c**

CHOCOLATE—Baker's Unsweetened. **24c**  
Half-pound cake .....

BEET TOPS—No. 2½ tins Young Beets...**19c**

JAM—4lb tins, Pure fruit and apple jams **45c**

TOBACCO—Norfolk Planters Tobacco, Coarse or Fine. ½ lb tin **60c**

BULK COCOA—T.H. Bulk, Per lb 15c. 2 lb **29c**

CHOCOLATE BUDS—Kreamilk buds. lb **25c**

LYE—Pure Gem Hi-Test Lye. .... **2 tins 25c**

PEANUT BUTTER—Gem Jars Peanut Butter. Fine grind. **39c**

## Extra Special Saturday and Monday

COOKING CHOCOLATE—Rowntrees, in ½ lb cakes **15c**

CAKE FLOUR—Swansdown, fancy. Per packet **33c**

DILL PICKLES—128 oz. square jars Special @ **95c**

## J. C. McFarland Co.

IRMA

ALBERTA

## Curtain Nets

You can brighten up the home for very little this spring. Bright new nets in all the wanted shades. Frilled edges or plain net, and really nice neat clean patterns. Priced as low as **15c**

## Broadcloths

These plain colored cloths are aptly called "the cloth of a hundred uses." Strong poplin finish in full 36 inches wide. White and all the wanted shades. Per yard **19c**

## Towelling

Turkish type towelling, have strong backing yarn and lots of absorbency. Natural shade with pink, red and green stripe. **18c**

## BERETS

All Wool Bosque Berets, just the thing for the windy spring days. Nice bright colors. **49c**  
Three sizes. Priced .....

## Fancy Organdie

Trim the new print dresses with this distinctive new organdie. White permanent finish in small check design and pique stripe. 42 inches wide. Per yard **39c**

## Ladies' Night Gowns

Your choice of white flannelette or colored cotton crepe night gowns. Nice material and neatly finished and trimmed **98c**

## Elastic Girdles

Two-way stretch girdles at a popular price. Four suspenders ends and a nice grade of lastex. **98c**  
Sizes small, medium and large .....

## Wash Cloths

Terry Wash Cloths. Good cloth and good size. Gay in stripes of green, rose and gold **4 for 25c**

## Potter's Print

This famous English print. Good strong cloth. Fast colors in the darker shades of blue and brown. Popular for aprons and dark **29c**  
house dresses. Per yard .....

## Main Street

Auto license fees will be reduced 20% on April 1st.

There was a good attendance at the hockey club dance on the evening of St. Patrick's day.

Mr. James Craig is doing some badly needed repairing to the United church this week.

Keep March 27th in mind for the Irma Ladies' Aid play, "Mr. Bob," to be presented in Kiefer's hall.

Miss Olive Jack is living with Mr. and Mrs. Ernest Simmons for the present and is attending school here.

A goodly number of Jarrow folks attended the hockey game here last Saturday evening between Irma and St. Albert.

Mr. and Mrs. K. R. Dawson left on the flyer on Wednesday, March 11th, for Ontario, where they intend to reside in future.

Miss Doreen Simmerman was quite ill last week-end with a mastoid. Although not completely recovered at this time her condition has improved considerably.

Mr. Otto Bethge informed us a few days ago that he has a Holstein cow that has produced milk continuously for nine years and four months without ever freshening. Has anyone a cow that can beat this record? This cow came originally from the herd of the late W. H. King.

There will be a whist drive and dance in the Alma Mater school house on March 27th; also a box social the same evening. Admission 25c; ladies bringing boxes, free. The organ will be raffled off during the evening. Proceeds in aid of piano fund. The Roseberry and Alma Mater Ladies' Aid will hold their meeting next Wednesday, March 25th, at the home of Mrs. Oldham. Mrs. B. Oldham will have charge of devotionals and hostesses are Mrs. Dorton and Mrs. Anderson. A hearty invitation is extended to all friends and neighbors to attend this meeting.

The Irma Village Council held a regular session Thursday evening, March 12th. It was decided to carry on this year with the same assessment as in 1935, except where buildings had been altered or new ones erected. The secretary was instructed to collect 1936 dog taxes. Mr. Jas. Hedley took his seat in the council after being elected by acclamation on February 25th.

## IRMA GARAGE

1928 Ford Sedan in good running order. Cash **\$165.00**  
I sell Autolene and Penz Motor Oil in sealed quart cans. S.A.E. ratings stamped on each can.  
For a good spring check-up on your car bring it in to me.

J. OSTAD, Proprietor

## LADIES' AID MEETING

One of the largest meetings for the new year of the Irma Ladies' Aid was held at the home of Mrs. M. K. McLeod on Thursday afternoon. There were 16 members and four visitors present. Opening exercises were conducted by Mrs. J. Fenton. The treasurer reported a balance of \$14.11 on hand. Mrs. Reeds reported on St. Patrick's tea and final arrangements were made for same.

It was decided to divide the Aid into three groups, as follows:

No. 1—Mrs. Locke, Mrs. Johnson, Mrs. F. Hill, Mrs. McLeod, Mrs. Smallwood, Mrs. Knudson, Mrs. M. Enger, Mrs. Osterhout, and Mrs. E. Carter.

No. 2—Mrs. Kemp, Mrs. G. Fenton, Mrs. C. T. Hill, Mrs. E. Simmons, Mrs. Askin, Mrs. Shaw, Mrs. Peterson, Mrs. Frickleton, Mrs. McKay, Mrs. Reeds.

No. 3—Mrs. Arnold, Mrs. J. Fenton, Mrs. Blakley, Mrs. Marsden, Mrs. Elford, Mrs. J. G. Simmons, Mrs. Hager, Mrs. J. H. Elliott, Mrs. McGuire, Mrs. R. L. Simmerman.

Following the business Mrs. Reeds gave a splendid paper on "Talents", choosing Matthew's parable of the Master on the three men who were given three different talents.

Mrs. Blakley and Mrs. Johnson assisted the hostess in serving a dainty lunch.

## To Whom It May Concern:

NOTICE is hereby given that as the Government Grant for Direct Relief discontinues after March 31st, all recipients of direct relief will be cut off after said date unless further assistance from the Governments is forthcoming.

By order of the Council.  
Chas. Wilbraham, Sec.-Treas.,  
M.D. Battle River No. 423,  
Irma, Alberta.

FOR SALE—Stack of good oat straw. —R. W. Patterson, phone 103, Irma, Alberta. **20p**

DRESSMAKING—All work done quickly and neatly. Prices very reasonable. —Mrs. E. W. Carter, phone 39, Irma, Alta. **20p**

FOR SALE—Good feed oats. —Marlin Enger, phone 200, Irma. **20**

## IRMA LODGE No. 56

Meets First and Third Tuesday in each month.  
at 8 p.m. in the I. O. O. F. Hall.  
Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066  
Meets the last Monday in each month at 8 p.m.  
Worshipful Master: M. Enger  
Recording Secretary: R. H. Dempsey  
Visiting Orangemen always Welcome.

## NOTICE

Applications will be received by the Municipal District of Battle River No. 423, Irma, Alberta, for the position of Auditor for 1936, not later than April 7th, 1936, applicants to state qualifications and experience.  
Chas. Wilbraham, Sec.-Treas.,  
M.D. Battle River No. 423,  
Irma, Alberta.

FOR SALE—Hay, upland and slough, delivered in town at \$8.00 per ton.—S. A. Place, 14 miles north of Viking, Sec. 3-50-15. **15-25p**

## ROYAL GEORGE HOTEL

101st Street  
(Near Union Depot)  
EDMONTON

## Five Stories of SOLID COMFORT

The Home of Service and Comfort

## First Class Cafe

Free Bus to and from all trains.  
R. E. NOBLE Manager

## Professional Cards

### DENTIST

DR. H. L. COURSIER

Wainwright

IN IRMA EVERY TUESDAY

Electrical Equipment

Foxwell Block

CLIFTON G. PURVIS

Barrister, Solicitor & Notary Public

Viking Phones: Office 7, Res. 30.

Irma Phone: No. 37.

Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON

Notary Public

Loans, Real Estate, Insurance

IRMA - ALBERTA

DR. RICHARDSON

Dentist—of Viking

will be in the IRMA DRUG STORE

Every FRIDAY for Professional Services.

J. W. STUART

Licensed Auctioneer

For sale dates in Irma District

see W. Masson, Irma.

WAINWRIGHT - ALBERTA

C. GREENBERG, M.D.

Physician and Surgeon

Phone 40

Irma - Alberta

For Job Printing see E. W. Carter